

Case Study



OOHLALA at the New York City College of Technology

App Usage

412,960



Number of times that students have opened the app

61,152



Unique conversations between students

271,316



Building searches through Campus Maps

83,240



Event views

“ We’ve been working with OOHLALA over a year, and would highly recommend the app to any organization that wants to increase student involvement on their campus. The app has been a great tool for increasing attendance at events, and streamlining the operations of all our member clubs. Students really love the app and many of them use it on a daily basis!

The team of community managers have been very helpful with all things related to the app, and are always available to answer questions and provide support. ”

Luis Blanco, Social Director
New York City College of Technology SGA

